

# Taste of the Bay

May 17th, 2008

## Personal Program Ads for SLM School Families

Personal Program Ads for the Taste of The Bay 2008 program are available to SLM school families *at a significantly reduced cost*. The reduced cost is lower than the commercial rates. These ads are intended for personal messages and not for commercial advertisements for any company or business. You can include photographs of your family in your ad (i.e., new baby, first communion, graduation, anniversaries, milestones, etc.) or just send a warm & friendly message to family members, friends or staff. You can say good-bye, job well done or congratulations to anyone. All ads will be printed in our high-gloss Taste of the Bay 2008 Program.

Commercial sponsorship opportunities and commercial ad forms are also available. To obtain commercial rate information contact John Poprac (poprac@verizon.net) or Ruben Barajas (ruben@scottnewmancenter.org).

**For Personal Ads, please complete the form below and attach your ad, artwork and/or photograph. Please enclose your check for the amount selected below and place your completed order in the family envelope or drop off at school office by April 25th.**

- \_\_\_\_\_ **Full page Ad for \$150** (as compared to Commercial rate of \$325)
- \_\_\_\_\_ **Half page Ad for \$100** (as compared to Commercial rate of \$200)
- \_\_\_\_\_ **Quarter page Ad for \$60** (as compared to Commercial rate of \$125)
- \_\_\_\_\_ **Business card Ad for \$35** (as compared to Commercial rate of \$75)

**Name:** \_\_\_\_\_ **Phone:** \_\_\_\_\_